



ARE YOU OUR NEXT COMMUNICATIONS INTERN?

Do you have a passion for agriculture, journalism, event planning, and marketing? Are you someone who enjoys building relationships with a team and providing solutions to farmers?

If so, we want to talk to you.

NEW Cooperative is a leading agricultural cooperative providing innovative solutions and services to our customers in North, Central and Western Iowa. We're seeking the right individual to join our team as a summer Communications Intern. You will be based at our Fort Dodge, Iowa office and be responsible for providing vital solutions and information to our team in various ways, which may include:

- **Capturing photo and video assets** for use in company communication initiatives, projects and campaigns
- **Utilizing Adobe Creative Cloud software** like Illustrator and InDesign to complete various graphic design projects
- **Plan and develop social media posts** highlighting company initiatives, events, and news
- Assist in **creating content for NEW Cooperative's quarterly newsletter**
- **Plan summer events**, including our company-wide outing, customer appreciation events, and county fair appearances
- **Explore NEW's trade area** and **assist with the activities of the NEW Cooperative Foundation**, the company's charitable giving arm



- 8000 members
- 750 full-time team members in 12 departments
- 60+ locations in 19 Iowa counties
- Celebrating 50 years in 2023



NEW Cooperative is committed to providing the valuable learning experience that takes place in a successful internship. As part of your internship experience, you will be assigned a project(s) to plan and complete, which may include conducting research, interviews and testing ideas. This is your opportunity to learn hands-on! The topic of the project will be determined based on your interests and available opportunities within the company. Other opportunities and experiences will also occur, which may include:

- **Actively-involved mentor**
- **Comprehensive company onboarding and safety training**
- **Internship-specific training**
- **Member interaction**
- **Networking with company and industry leaders**
- **Industry tours, field trips, and outings** with fellow NEW interns
- **Job shadows** in other departments as desired, including operations, agronomy, grain energy, feed, and accounting/finance
- **Other learning opportunities** as the season, time, and your interests allow

It is vitally important that you are team-oriented and have strong communication and time-management skills. Experience with graphic design and Adobe software is helpful. Applicants must have a valid driver's license and should be 2nd or 3rd year students working towards a degree in marketing, public relations, agricultural communications, and related fields. Preference is given to applicants with a background and/or understanding of agriculture. You do not need to have past communications experience, but you must have a strong willingness to learn throughout the summer!

Communications interns can anticipate a competitive hourly wage with paid overtime. Previous interns have earned \$7500-\$11,000 during their summers! This position also offers competitive benefits, including:

- **Not from the area?** Ask about our housing assistance options!
- **Uniform allowance**
- **Access to company vehicle**, as needed
- **Laptop/Computer**
- **Reasonable time-off requests accommodated**

This is your opportunity to join the NEW Cooperative team and maximize your learning opportunities!



“NEW Cooperative gives you many opportunities to show your knowledge and use what you’ve learned in college.”

- JORDAN JOHNSON
2022 Communications Intern

Send your resume to:

Emily Campbell
Education & Outreach
Coordinator

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NEWCoop.com

Employment contingent upon successful completion of pre-employment screenings.