

CLIMATE FIELD VIEW™

The digital ag platform that gives you data-driven insights to maximize your return.



FIELDVIEW™ PLUS – FIRST 12 MONTHS FREE

Details Inside

Turn your field data into insights with Climate FieldView™

Are you looking for the best way to make your field data work for you? Is your data stored across software systems, flash drives and even notes on seed sacks? We designed FieldView™ digital tools to eliminate that challenge and become your partner to turn data from your unique fields into insights. On your tablet, smartphone or desktop, FieldView is with you, helping you make data-driven decisions and maximize your return on every acre.

FIELDVIEW MAKES IT QUICK AND EASY TO:

- + Seamlessly collect, store and visualize critical field data.
- + Monitor and measure the impact of your agronomic decisions on crop performance.
- + Manage field variability by building customized fertility and seeding plans to optimize yield and maximize profit.



Nearly $\frac{1}{3}$ of our employees have a farming background*

The Climate Corporation represents a unique blend of agronomic science, data science, software engineering and real-world farming experience. We're passionate about farming and finding new ways to harness the power of your data to help you make decisions with confidence.

*Based on a July 2018 survey of Climate employees.



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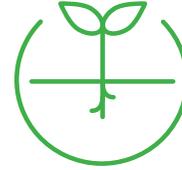
Get Your Data in One Place

Get all your data in one place with compatibility across many equipment types, makes and models, and connectivity to multiple farm management software systems. FieldView helps you easily collect, store and view field data for more of the inputs you manage through the season.



Uncover Valuable Field Insights

Uncover valuable insights year-round with tools that help you analyze crop performance at the field level or by field zone, essentially making every field a potential test plot.



Optimize Your Inputs

Optimize inputs to maximize yield and profitability on every acre with variable rate seeding prescriptions, nitrogen management and fertility prescription tools.

A wide-angle photograph of a cornfield in the foreground, with a clear blue sky and a few clouds in the background. A semi-transparent grid pattern is overlaid on the right side of the image. The text "Get Your Data" is written in a white, serif font across the middle of the image.

Get Your Data



in One Place



Easy Field Data Collection & Sharing

COLLECT

From the field — FieldView™ Drive allows you to collect and store data. It is simple to install and compatible with 80% of equipment types, including tractors, combines, sprayers and planters, helping you gather input data without the hassle of manual entry.* Field data connectivity is also enabled through Precision Planting 20/20 SeedSense® and Precision Planting YieldSense® monitors.

From your retailer — FieldView is the most connected platform in the industry, with agreements in place that enable data transfer from more than 80% of the top retailers across the Corn Belt.

From other sources — FieldView digital tools make it easy to transfer historical data seamlessly between our platform and our agronomic software partners* or upload data from flash drives or other systems.

SHARE

With all your data in one place, you can share your entire operation, one farm or single fields with your business and agronomic partners, making it fast and easy for them to provide informed insights and recommendations.

DATA PRIVACY

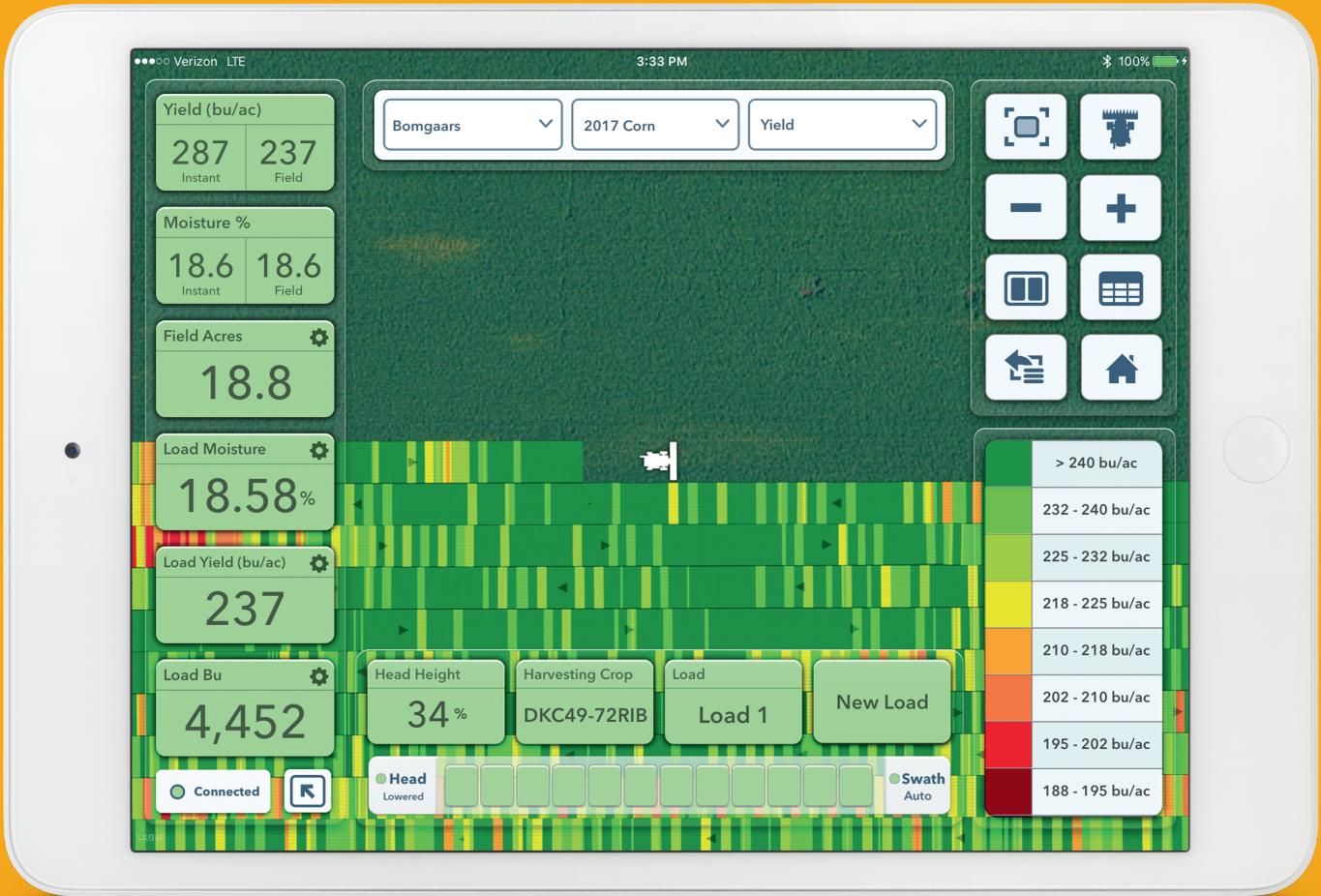
We take the privacy of your data very seriously, and we respect that you own the data you share with us.

Please visit climate.com/privacy to review our privacy policy.

*Visit climate.com for machine compatibility and information on compatible software partners. You will need a subscription to these partners to exchange data between platforms.



- + Collect data with FieldView Drive and see your field maps build in real time.
- + Simple to install.
- + Compatible with many equipment types.



Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting and yield at harvest, so you can get the most out of every crop.



Connect All Your Data in Our Integrated Platform

The Climate FieldView platform is the central hub of digital ag innovation, providing you access to a broad and interconnected set of tools, services and data from FieldView and other innovative companies.

If you subscribe to our platform partner products, FieldView delivers even more insights and conveniences from:

- + High resolution soil maps
- + Aerial and drone imagery
- + USDA and insurance reporting
- + Sales management tools and analytics
- + Operations tracking and financial reporting

These additional partner tools can give you a deeper understanding of your fields, so you can maximize efficiency and reduce risk.

EXPANDING CONNECTIONS

Our list of partners is continually growing, providing ways for you to benefit all year long.



< Scan this
code with
your phone's
camera to
learn more.



Uncover Valuab



An aerial photograph of a vast, lush green agricultural field. In the foreground, a long, red metal irrigation system with multiple nozzles is visible, stretching across the bottom of the frame. The field is densely packed with crops, showing distinct rows. In the middle ground, there is a circular pattern of darker, possibly tilled or irrigated soil. The background features rolling green hills and a line of trees under a clear sky.

le Field Insights

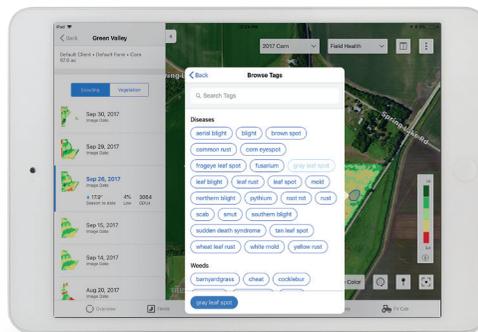


Use Data to Analyze Crop Performance

Make every field a test plot to analyze the return on your input decisions throughout the year. At harvest, all your data is at your fingertips so you can make decisions with confidence as soon as you leave the field.



See how your agronomic decisions impacted yield by comparing critical data layers such as soil maps, application rate and seed population to yield with side-by-side maps.



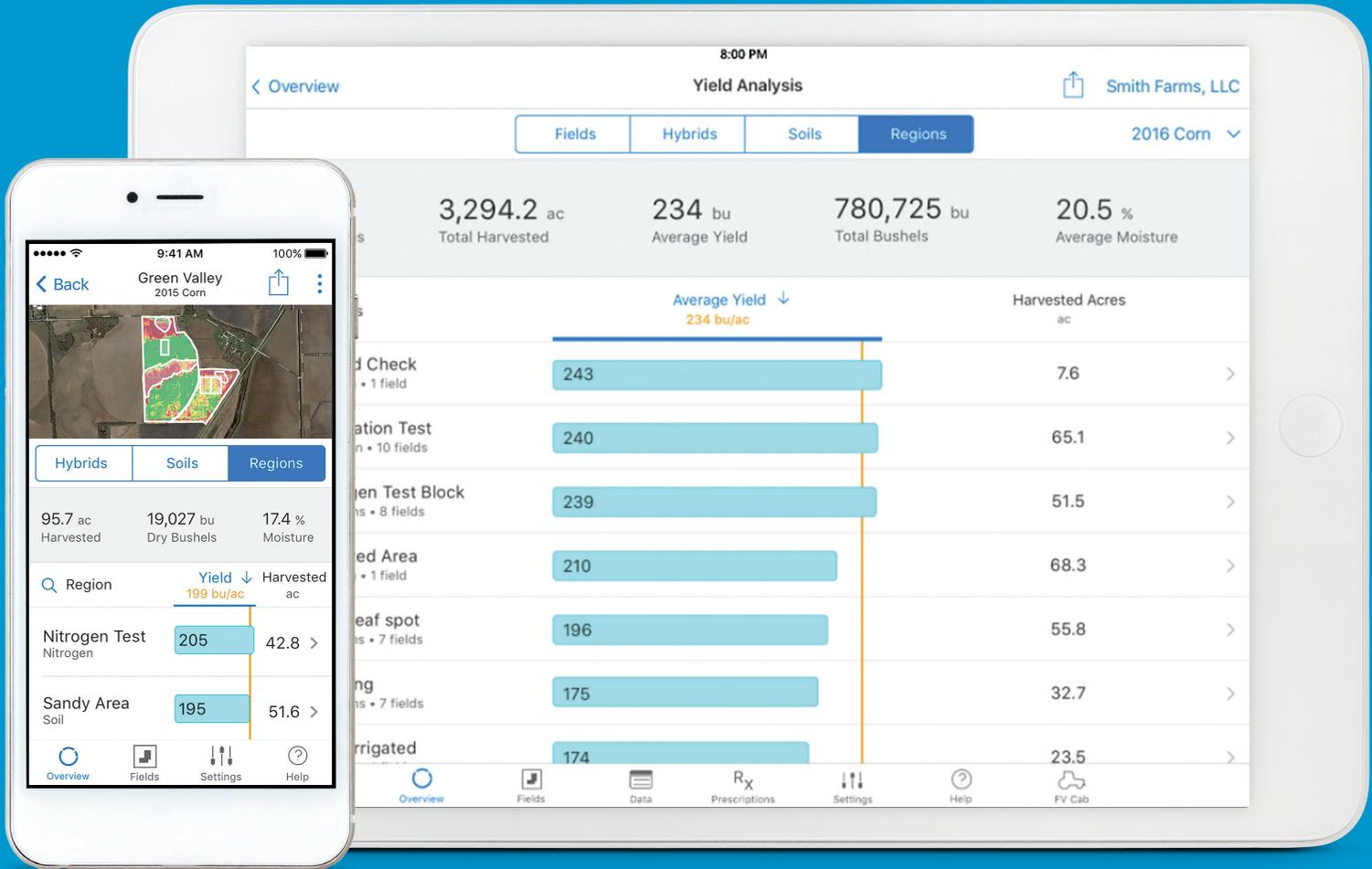
Use your data layers to identify and save field regions for deeper analysis. Then, measure the impact of your agronomic decisions on yield in each region after harvest.

EVALUATE

Quickly generate crop performance reports.

MAKE INFORMED DECISIONS

Pick the best seed for next season.

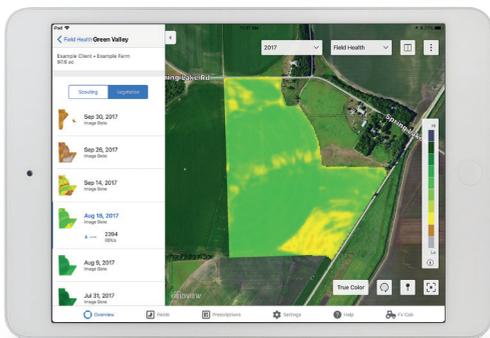


Analyze yield by field, soil, seed type or by your customizable regions immediately after harvest, so you can see what worked and what didn't. Easily share with your business and agronomic partners to get started planning for the next season.

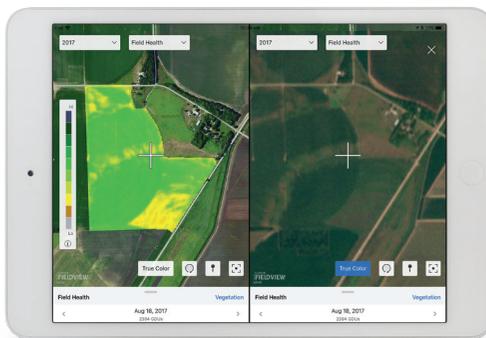


Use Imagery to See Your Fields Like Never Before

Find out what's happening beyond the end rows with consistent, high-quality imagery that can help you identify issues early, prioritize scouting and take action to protect yield.



Vegetation maps help you monitor biomass over time and feature advanced color mapping to provide a higher level of image detail.



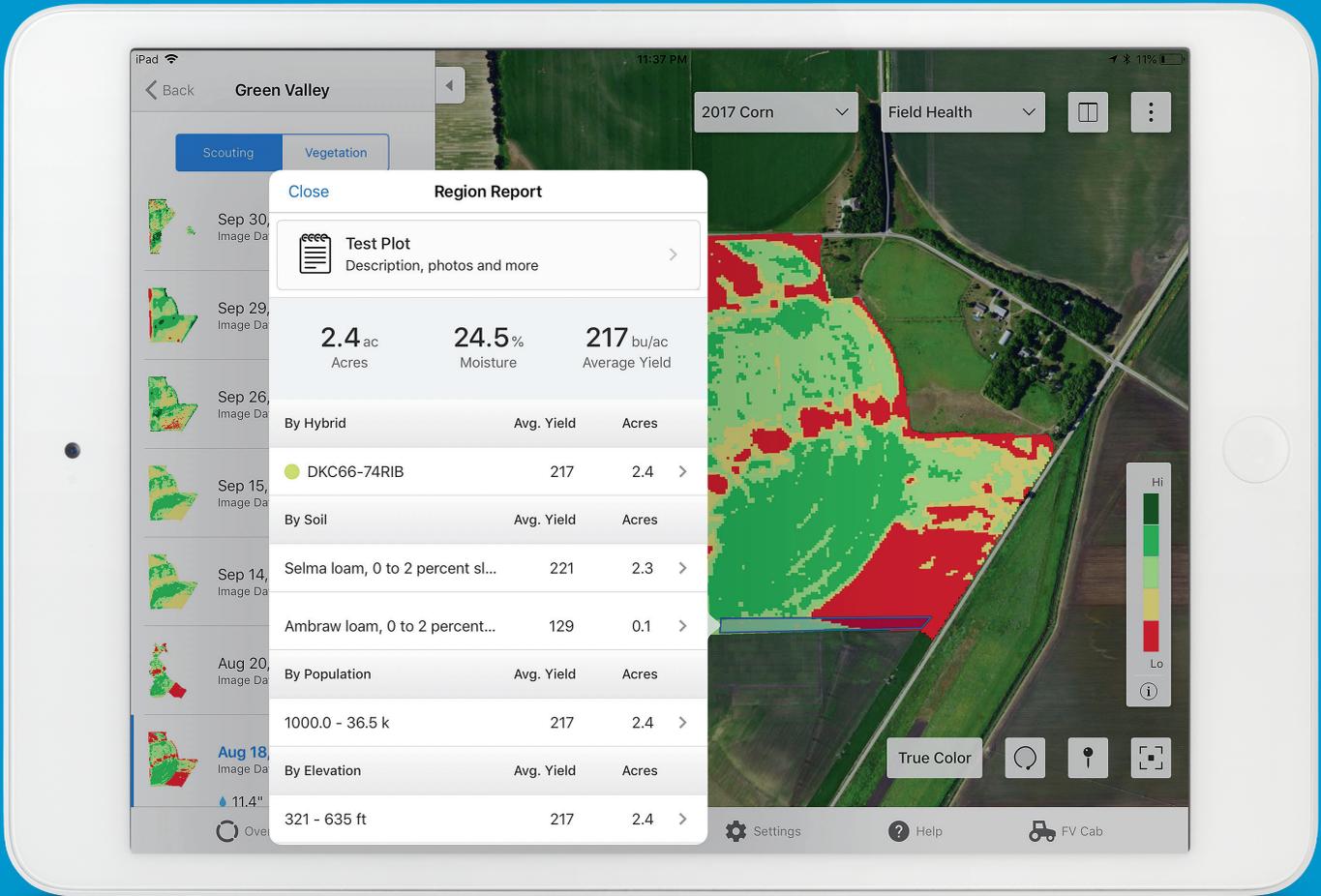
True color images provide a real-world view of your fields, so you can compare this view to vegetation and scouting maps.

SCOUT EFFICIENTLY

Scout more efficiently with data on each field's biomass percentage throughout the growing season.

SAVE TIME

Save valuable time with electronic and print options to share with agronomic partners.



Save regions with images and notes when you spot potential issues on scouting maps, so you can track those regions throughout the season, measure the impact of your decisions and integrate those insights from year to year.



Optimize Y

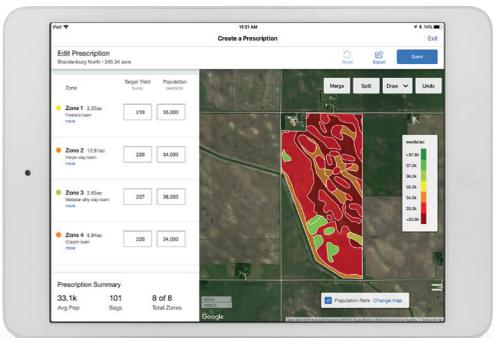
An aerial photograph of a rural landscape at sunset. The scene is dominated by large, rectangular agricultural fields in various shades of green and brown. A prominent road or path runs diagonally across the middle of the frame, leading towards a small cluster of buildings or a farmstead in the distance. The sky is a mix of soft orange, yellow, and blue, indicating the time is either dawn or dusk. The overall mood is peaceful and expansive.

Your Inputs

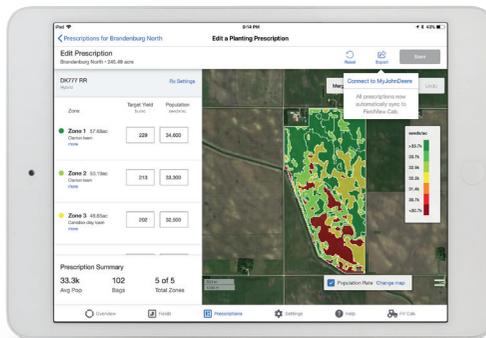


Use Variable Rate Seed Scripting to Maximize Yield

With all your data in one place, it's easy to use our simple manual seed prescription tools to help you save time and improve your productivity, or work with your retailer to build advanced seed prescriptions that use your field data to optimize your investment.



You can use multiple map layers to easily create customized manual seeding prescriptions.



Prescriptions are seamlessly sent to the FieldView™ Cab app, exported to John Deere or downloaded when you're ready to start planting with your equipment of choice.

THE FIELDVIEW ADVANCED PRESCRIPTIONS EDGE

See a potential 5 bu/acre average increase compared to farmers who wrote their own scripts.*

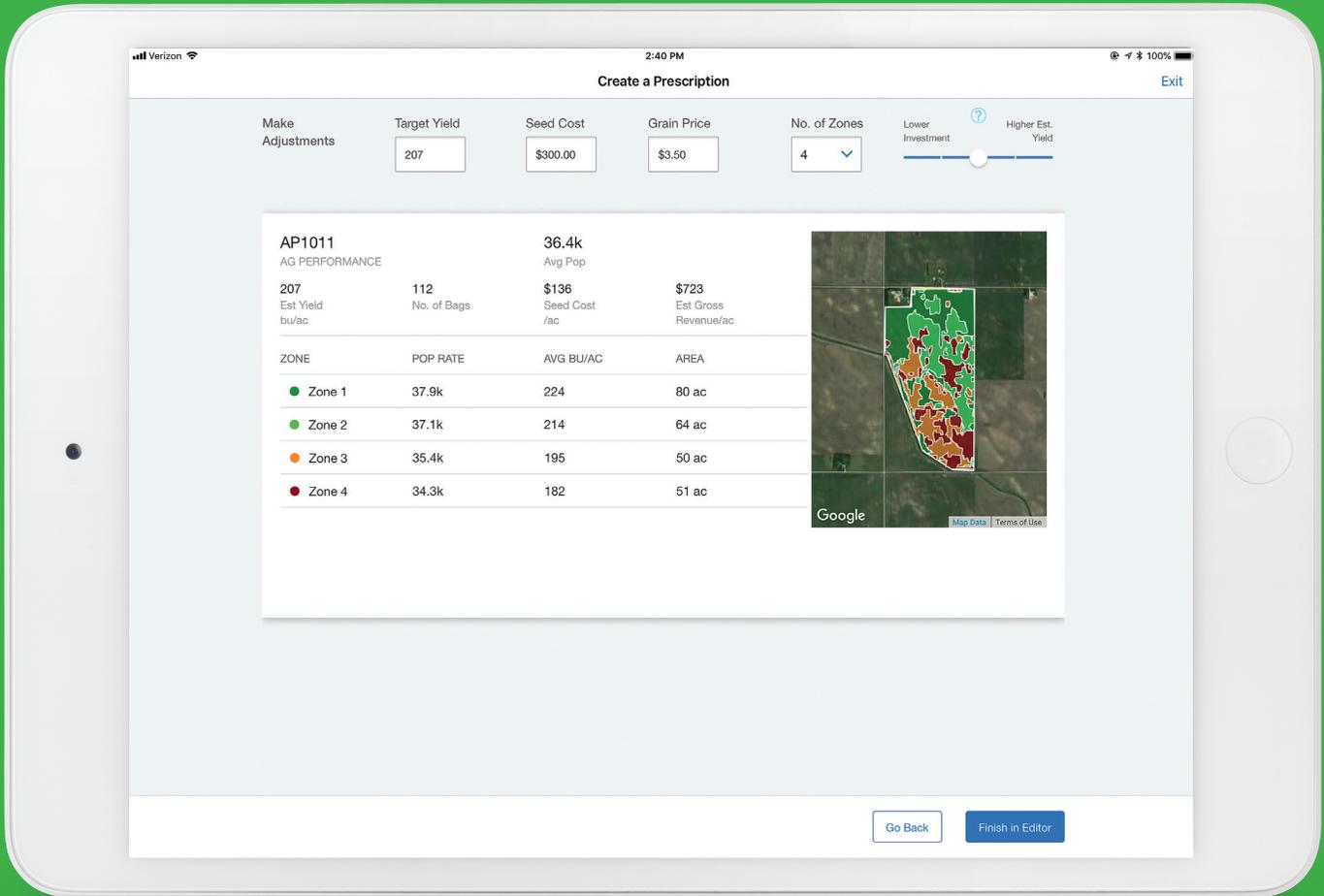
THE SCIENCE BEHIND ADVANCED SCRIPTING

Our advanced seed prescriptions are powered by unique research and scientific models.



< Scan this code with your phone's camera to learn more.

**Assumptions: Comparing 281,000 ac in 4,179 fields. More than 25% of field had script. Products' maturity ranges between 95-115. Limiting comparisons to the same county; represents 79 counties in 10 Midwestern states. Minimum of 3 Advanced & DIY Seed scripts in a county to be compared.*



Advanced seed prescriptions use your historical field data, combined with proprietary field testing results, to provide prescriptions on nearly any seed brand in the industry, tailored to your unique yield or profitability goals. In available regions, you have the flexibility to use satellite imagery or historical yield data to more accurately identify management zones and generate a hybrid-specific prescription.

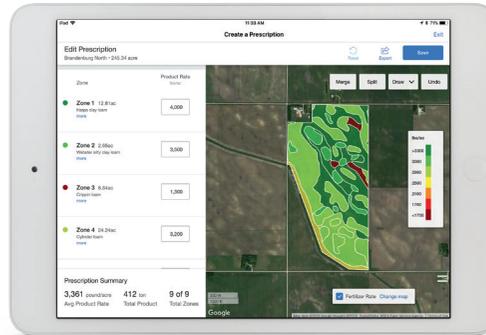


Build A Customized Fertility Plan

Understand nitrogen availability by field or zone with tools that optimize your year-round nitrogen plans and protect yield. And with our variable rate fertility prescription tools, you and your retail partner have what you need to complete your plan.



Stay on top of changing conditions that affect nitrogen availability in your fields. Spot potential shortfalls, and easily adjust your nitrogen plan to ensure you have enough to meet your yield goals.



Build a customized fertility plan to get the most out of your field variability with easy-to-use prescription tools for nitrogen, phosphorus, potassium and lime.

THE FIELDVIEW FERTILITY EDGE

See a potential \$12.31/acre average savings (↑2.66bu/ac, ↓9.5lbs N) using the nitrogen management tool, targeting a status of +15lbs.*

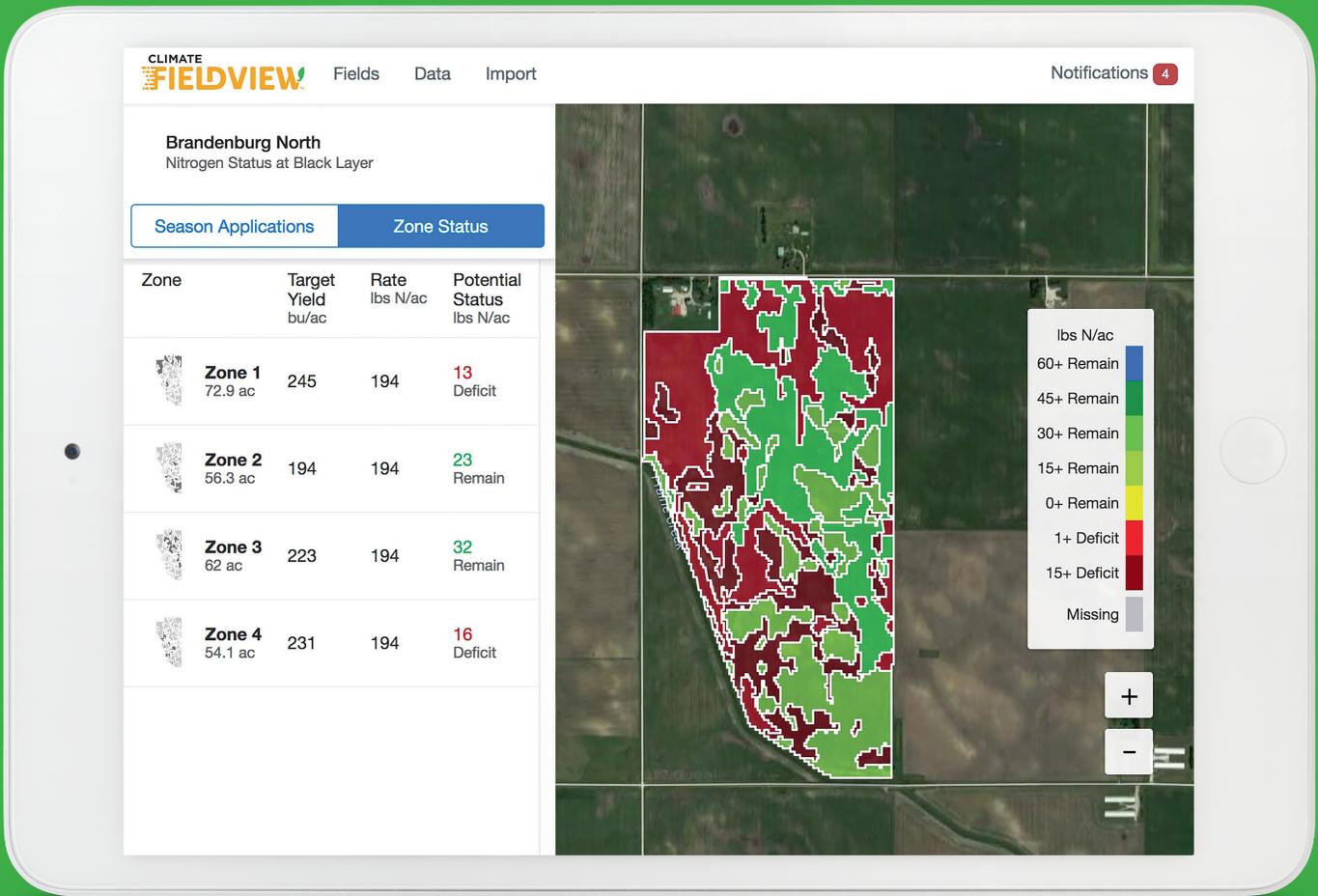
THE SCIENCE BEHIND NITROGEN MANAGEMENT TOOLS

Our nitrogen management tool is powered by unique research and agronomic models.



< Scan this code with your phone's camera to learn more.

**Assumptions: Nitrogen cost is \$0.40. Commodity price \$3.20. Median value is \$10.10/ac for beta users. Win rate is over 90% of nitrogen managed to the zone level.*



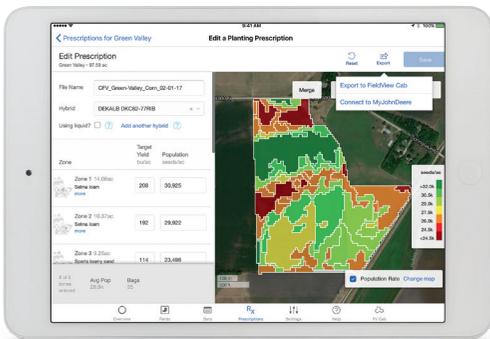
Monitor nitrogen availability by zone to target your preferred status for the end of the season and use this information to build variable rate nitrogen prescriptions.



Insights Thro

An aerial photograph of a vast agricultural landscape. The foreground is dominated by a large field of green crops, likely corn, planted in neat, parallel rows. A dirt road runs horizontally across the lower portion of the frame. In the middle ground, there are rolling hills with a mix of green and golden-brown fields, interspersed with clusters of trees. The background shows a distant horizon with some industrial structures and a clear blue sky with a few wispy clouds. The overall scene depicts a typical rural farming area.

ugh the Year

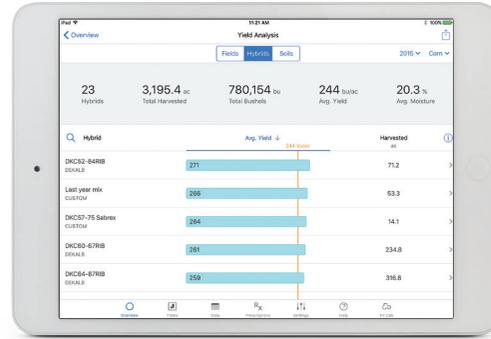
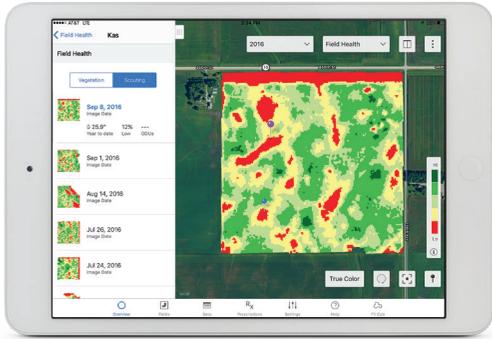


❄️ Planning Season

- ❑ Analyze last year’s harvest data to inform this year’s fertility, planting and spraying strategies.
- ❑ Import previous yield and soil tests to improve fertility and planting planning.
- ❑ Create variable rate seeding prescriptions tailored to your fields and goals.
- ❑ Understand nitrogen availability from FieldView’s advanced computer modeling and simulation to help determine if a pre-season or spring application will optimize fertilization.

🌿 Planting Season

- ❑ Optimize placement at the right time by creating different variable rate nitrogen scenarios with nitrogen management tools.
- ❑ Save time and execute on your planting plan when you’re ready to go by easily exporting variable rate seeding prescriptions to your equipment of choice.
- ❑ Collect, store and view planting data in real time on one digital platform.
- ❑ Monitor your progress and spot potential issues in real time as you pass through the field, tracking seed population rate at planting, so you can get the most out of every crop.



Growing Season

- Use in-season satellite imagery and historical field imagery to evaluate crop health, so you can identify issues early.
- Save valuable time by identifying field regions to monitor throughout the growing season and share with agronomic partners.
- Use nitrogen management tools to help decide whether to make a sidedress application.
- Maximize your yield with variable rate fertility prescription features.

Harvest Season

- Collect, store and view harvest data in real time so you can have all your data on one digital platform.
- Monitor your progress and spot potential issues in real time as you pass through the field, tracking yield at harvest, so you can get the most out of every crop.
- Evaluate yield data to better understand field variability with side-by-side maps.
- Analyze seed performance, so you can begin to plan for next year.



FIELDVIEW PARTNERS PROVIDE MORE WAYS TO STAY CONNECTED THROUGHOUT THE SEASONS

FieldView has many partnerships with other connected solutions to deliver additional benefits all year long. If you subscribe to both FieldView and any partner, you can exchange data between the platforms in just minutes. With seamless access to your data, it's easy to make it work harder for you. Learn more at climate.com/partners.

FieldView Product Features

			
Weather	+	+	+
Scouting	+	+	+
Simple Data Visualization	+	+	+
Field Summary Data and Reports	+	+	+
Data Inbox	+	+	+
Cloud Storage	+	+	+
Yield Analysis		+	+
Side-By-Side Visualization		+	+
Field Region Reports		+	+
Field Health Imagery*		+	+
Manual Seed Prescriptions		+	+
Manual Fertility Prescriptions		+	+
Remote View		+	+
Advanced Seed Prescriptions			+
Nitrogen Management*			+

**Available in select geographic locations*

FieldView Pricing



Simple tools for timely decision making

FREE



Seamless data integration and analysis for a deeper understanding of your fields

FREE*

For your first 12 months

Regularly \$999

FieldView Plus requires enabling hardware, such as FieldView Drive or Precision Planting 20/20 SeedSense.®



Input management solutions to maximize your return on every acre

\$1/ACRE

Advanced seed prescriptions**

\$1/ACRE

Nitrogen management**



Seamlessly streams data from compatible equipment to your FieldView account and allows for real-time visualization as you pass through your fields

\$299

Add FieldView Drive Starter Kit

Includes one FieldView Drive and mounting kit for iPad® device

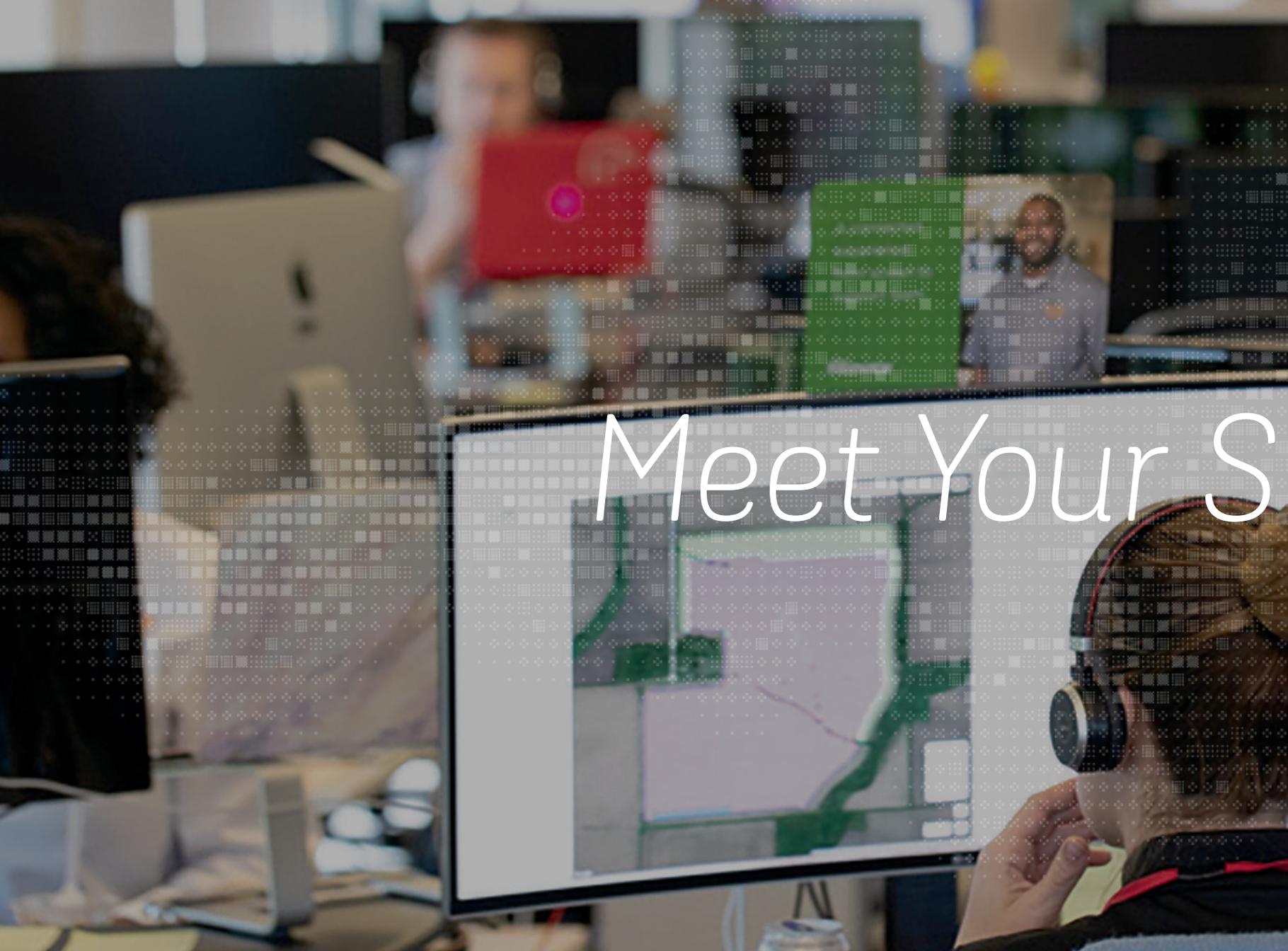
\$249

Additional FieldView Drive

Contact your dealer, get started at climate.com or let us walk you through our plan options at **1.888.924.7475**.

*Farmers new to Climate FieldView platform, those with expired FieldView subscriptions older than 24 months and expired Precision Acre subscribers are all eligible. A Technology Stewardship Agreement ID is required to earn the discount. Offer valid June 25, 2018 through August 31, 2019.

**FieldView Plus subscription required to enable FieldView™ Pro solutions. All pricing and eligibility are subject to change and can be found at Climate.com/pricing.



Meet Your S

A blurred office scene with multiple computer monitors and people working. The image is overlaid with a semi-transparent grid pattern. The text "upport Team" is written in a white, cursive font across the center of the image. The background shows several desks with laptops and monitors, and a person in a light blue shirt is visible in the background, facing away from the camera.

upport Team

Our Experienced Support Team Is Here To Help

With the Climate FieldView platform, you'll have an entire support team with you, wherever you are. Our knowledgeable customer service staff is here to help you navigate your digital tools and make the best use of your data — we'll even help you upload your historical data so you can get the most out of your FieldView subscription.

Contact your dealer, get started at climate.com or let us walk you through our plan options at **1.888.924.7475**.



Climate Support Team, based in St. Louis, Missouri

Join farmers across the U.S.
using the Climate FieldView
platform on millions of
acres to make management
decisions with confidence





“Climate FieldView has streamlined our operation from start to finish. Having the information from my planters has really helped us know exactly what’s going in every single one of our fields, and that has changed how easily we can access our planting and harvest records. Now it’s at our fingertips at any given time.”

— LAURA COLLINS, Missouri

“FieldView has given us a return on our investment. Not only monetarily, but also time and peace of mind.”

— JORDON HARMS, Nebraska



“FieldView has helped me in my operation because I’m able to make maps, tweak the maps and variable rate seeding prescriptions, cut rates and boost them where they’re supposed to be. It’s just the best thing to ever happen to this farm.”

— MATT CONZEMIUS, Minnesota



“It’s an advantage for me to share information from FieldView with my crop scout and fertilizer dealer so that all three of us can make logical decisions. Since margins are very tight, I can utilize this technology to help save me money other places.”

— STEVE RUH, Illinois



“Yield analysis has helped because I can go back over several years and understand the yield that I received out of that hybrid, on that acre. I know exactly what it yielded on that soil type, and it helps me make a decision about where I should plant those hybrids in the years to come. I think FieldView has made me a better farmer.”

— BRET DAVIS, Ohio



CLIMATE.COM

Our services provide estimates or recommendations based on models. These do not guarantee results. Consult your agronomist, commodities broker and other service professionals before making financial, risk management, and farming decisions. More information at <http://www.climate.com/disclaimers>. iPad® is a registered trademark of Apple, Inc. All trademarks are the property of their respective owners. Climate FieldView™ is a trademark of The Climate Corporation. ©2018 The Climate Corporation. All rights reserved. 4C4Q187644