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MAPS Becomes Blue Delta Dealer for Ag Leader

February 5, 2010, Fort Dodge, IA - In an effort to bring more structure to a growing precision agriculture community, Ag Leader Technology, has developed a new elite precision farming distribution network called Blue Delta. MAPS has been named one of the Ag Leader Blue Delta Dealers. The network is designed to help precision farming dealers become well-rounded precision farming experts, as well as help farmers locate and identify elite precision farming dealerships throughout North America.

"MAPS is excited to be a part of the elite Blue Delta Dealer network," says Terry Panbecker, MAPS Manager, "We feel this is an opportunity that will benefit our customers greatly due to the level of training and support our employees will receive."

Ag Leader unofficially launched the Blue Delta network in December at the grand opening of Ag Leader Academy in Ames. Since that time Ag Leader has been working with dealers on intense product training and marketing efforts.

"This program is going to assist in the growth of MAPS," continues Panbecker, "because of the additional dealer support and product promotion Blue Delta Dealers will receive".

For more information on MAPS, visit www.newcoop.com. For more information on the Blue Delta Dealer network, visit www.bluedeltadealer.com.

About MAPS

MAPS is a full-service agronomic center that provides precision agriculture solutions through services, sales and support to customers looking to add value to their farming operation. The products and services available assist farmers in gaining insight into their fields to improve management decisions. All the services and solutions offered by MAPS are customized and tailored for each farmer's individual needs to best fit their specific farming objectives.

About Ag Leader

Ag Leader Technology, Inc. is a pioneer and recognized technology innovator of precision

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agriculture hardware and software. Located in Ames, Iowa the company manufactures and markets industry leading precision farming technology designed to help growers make smart, profitable business decisions. Founded in 1992 the company has achieved consistent growth and expansion by providing value-based products that help growers and ag professionals achieve and maintain a successful operation. For more information visit: www.agleader.com.

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